



## Key Club Fundraising Ideas

**Canning:** Ask local grocers if you can stand outside of their store and ask shoppers to make small cash donations to Children's Miracle Network Hospitals. Get Children's Miracle Network Hospitals cans and appropriate signage from your local hospital representative.

**Miracle Balloons:** Sell paper Miracle Balloons for a dollar or more. Set a goal of selling a certain number of balloons or spell out the name of your school with the balloons as they're purchased. This is a great opportunity to share your fundraising goal with your school and allow them to see your progress.

**Starbucks Fundraiser:** Ask your local Starbucks to donate a portion of every purchase to your fundraising efforts for one day. Let them know you'll be advertising it around school and see if your administration would allow students to have Starbucks during first period to encourage student participation. It's also a great opportunity to ask Starbucks to donate a gift card, bags of coffee, or other Starbucks items to use as incentives when students fundraise.

**Benefit Nights:** Like the Starbucks fundraiser, ask local restaurants to donate a portion of a day's sales to your organization. Encourage students and the community to attend.

**Change Wars:** Challenge each grade to collect the most spare change. Have change count positively, but any type of bill detracts from a competitor's total. Be sure to incentivize the winning team with a great prize; for example, if your school has uniforms, talk to your administrator about allowing the winning class to have a dress-down day.

**Sell Chocolates/Candy/Flowers:** There are many companies that work with students to fundraise. Contact a local company to sell candy bars or flowers. These fundraisers are highly effective around holidays when students are looking to buy gifts for significant others and family members.

**Holiday Fundraisers:** Have community groups or other local businesses donate decorated Christmas trees, wreaths and other holiday decorations to sell to students and their parents/guardians.

Also during the holiday season, contact a local mall or shopping center for permission to wrap holiday presents for a donation.

**Sporting Events:** Talk to your administration about donating \$1 from every ticket sold for a sporting event. Place Children's Miracle Network Hospitals canisters at ticket tables for donations, and make a half time presentation about Children's Miracle Network Hospitals and encourage spectators to donate.

If you have semi-pro or professional teams in your town, ask if they would be willing to do a similar fundraiser.

**Student Concerts:** For band or choral concerts, plays and any performances, ask your school to donate a portion of ticket sales to Children's Miracle Network Hospitals. Ask to make a presentation about Children's Miracle Network Hospitals during intermission and let the audience know how they can support your fundraising efforts.

**Parking Spot Raffle:** If your school has designated parking spots, let people enter into a raffle to win the prime spot for a day/week/month. If

this concept won't work for students, talk to the administration to do a similar raffle for faculty and staff.

**5K Run/Walk:** Host a community run or walk. Ask participants to pay an entry fee and have facts about Children's Miracle Network Hospitals along the course. Invite local celebrities to participate to increase awareness.

**Bake Sale:** Sell homemade treats or a local favorite. Talk to your administration about screening a movie during homeroom or another free period and let students buy snacks from the bake sale before starting the movie.

**Car Wash:** Host a car wash at a busy location. Charge per car and ask all attendees if they want to donate more than the required amount.

**Jail or Bail:** Place a school leader, teacher, principal or staff member in jail until a set amount of funds is raised so they can be released.

**Duct Tape Wall:** Let students purchase pieces of duct tape that will be used to tape a school official onto a wall during the lunch hour.

**Bowl-a-Thon:** Work with a local bowling alley to set up a bowling night. Ask if some or all proceeds can benefit your organization and give the winning team an incentive—access to cut in the lunch line, wear pajamas to school—whatever you think will motivate participation.

**Dunk Tank:** Talk to a local business about donating a dunk tank for a few hours and have students buy tickets to dunk a favorite teacher, staff member, or administrator.

**Shaved Head Challenge:** Have a school official challenge students to raise a predetermined amount of money for Children's Miracle Network Hospitals; if students meet this goal within the allotted time, the administrator could promise to shave their head or facial hair or dye their hair.